## STRATEGY2025





## MISSION

We believe that every child's potential should be realised through full participation in education

This belief inspires us
to increase engagement
in education, build
aspirations and enhance
learning outcomes of
children in disadvantaged
communities



## 2025 VISION

Australia's
most impactful
education partner
supporting children
in disadvantaged
communities



# STRATEGIC PRIORITIES

- To develop, deliver and scale high impact programs to schools and early years centres
- 2. To be an ongoing leader in mobilising volunteers to support children in disadvantaged communities
- To build sustained, values-aligned partnerships that leverage strengths and resources to increase reach, impact and influence
- 4. To be known as an evidence-based organisation that demonstrates the impact of Ardoch programs
- To increase awareness of our brand and reputation for achieving enhanced learning outcomes in disadvantaged communities



## **VALUES**



#### **COMMITMENT**

We never give up

#### **COLLABORATION**

We can't do this alone

### RESPECT -

We are people who want to help

### **ACCOUNTABILITY**

We have honest conversations