

ABOUT ARDOCH

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Ardoch is an education charity focused on improving educational outcomes for children and young people in disadvantaged communities. We believe that every child's potential should be realised through full participation in education. This belief inspires us to increase engagement in education, build aspiration and enhance learning outcomes of children in disadvantaged communities.

We have worked for more than 30 years to build the capacity of secondary and primary schools, early year's services and communities. Our literacy, STEM (science, technology, engineering and maths) and broadening horizons programs provide children in disadvantaged communities with access to positive working adult role models and real-world learning experiences that would not otherwise be available to them. We mobilise community and workplace volunteers to support schools and early childhood services also advocate for and seek to influence policy change to reduce inequity in education.



OUR REACH & IMPACT

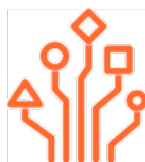
Last year Ardoch partnered with 152 primary schools, secondary schools and early learning centres, mobilised 855 volunteers who gave almost 10,000 hours of their time, and supported the education of 14,512 children and young people living in disadvantaged communities around Australia.

With a team of less than 20 paid staff and an annual turnover of \$2.5M cash revenue, we have significant impact through our award-winning programs.



458

**PROGRAMS
DELIVERED**



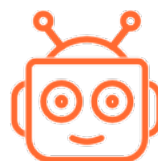
352

**BROADENING
HORIZONS PROGRAMS**



46

**LITERACY BUDDIES®
& NUMERACY BUDDIES
PROGRAMS**



30

**ROBOTICS
PROGRAMS**



OUR WORK

LITERACY SUPPORT: Education Volunteers

Ardoch places screened and trained volunteers into early years centres, and primary and secondary school classrooms at the request of our education partners. Education volunteers commit two hours each week for at least six months to the partner site they are matched to.

The volunteers attend at the same time each week and usually work one-on-one with a student or a group of students who need extra help with their literacy skills, however, depending on the needs of our education partners, volunteers may also support a range of other in-class activities.



Sharon Walker, On Location Photography

STEM: Robotics

We provide age-appropriate robotics' kits and tech boxes to partner schools to give students opportunities to learn coding, engineering and problem-solving skills. The program also encourages students to engage in teamwork and improve their collaboration skills.

We also assist teachers to undertake professional development to improve their confidence in using the kits and supporting student learning.

CORPORATE FUNDRAISING

FUNDRAISING FOR ARDOCH

Thank you for YOUR support:

Thank you for choosing to partner with Ardoch to raise vital funds and make a big difference for children and young people in disadvantaged communities.

We rely on the support of the community to raise more than \$2.5 million each year. More than 90 percent of our revenue comes from fundraising efforts.

Fundraising for Ardoch will be a fun, social and rewarding way for your team to make a difference to the lives of thousands of vulnerable Australian children.

Every dollar you raise will go towards Ardoch's vital work with children and young people in disadvantaged communities to help eliminate the barriers they face in reaching their potential through full participation in education.

What will my fundraising achieve?

Your fundraising can have a direct impact on the lives of children experiencing disadvantage. Here are some examples of how your efforts can make a difference.

\$5,000 Would place **5 Community Education Volunteers** in a school. Through the involvement of volunteers, students receive 1-on-1 or small group support with targeted reading, writing and language exercises and other areas of the curriculum and are able to build relationships with a trained and positive adult role model.

\$2,500 Would support **2 Robotics Tech Boxes** kits, filled with robotics resources. Robotics will not only enable students to apply their STEM (Science, Technology, Engineering and Maths) learning, but also help them to see its purpose and engage more with education. We also provide professional development to support teachers to deliver the program.

\$1,000 Mock Interviews and Speed Careers sessions for 50 students. **Pathways Beyond School** provide students in areas of high disadvantage with unique and engaging learning and life experiences designed to support young people in preparation for employment, and increase aspiration towards continued education and training.

FUNDRAISING IDEAS

There are many ways you can host a fundraiser for Ardoch. Here are a few ideas to get you started. We're here to support you in your fundraising efforts every step of the way, from setting up an online fundraising page to helping your team brainstorm other ways of getting involved.



HOW TO FUNDRAISE FOR ARDOCH

1

Pick the type of event or activity you would like organise to raise money on behalf of Ardoch.

2

Review Ardoch's fundraising toolkit and guidelines to ensure that you understand your responsibilities as a fundraiser for Ardoch.

3

If you are not already an Ardoch Corporate Partner, complete the Authority to Fundraise application form & send to fundraising@ardoch.org.au

4

If your proposed idea is approved, we'll send you a Letter of Authority to Fundraise. Existing partners will already have been provided with this.

5

Organise and hold your activity. You are required to have fun during this step too!

HOW ARDOCH CAN HELP YOU

Set up a tailored website through which donations can be put via card and paypal.

Provide Ardoch promotional resources for your event, including fliers, posters, logos, coin collection tins and signage.

Publicity templates and tips.

Promoting your event via social media and on Ardoch's website.

Providing tax receipts for donors (as per Fundraising Guidelines).

Attending your event to share the Ardoch story so your team get to see how much their donations will help.

WORKPLACE FUNDRAISING EXAMPLES

WORKPLACE WINNERS

Team Appeal

Set a company target for one of Ardoch's appeals, complete with your own fundraising goal and donation page. Encourage employees to donate generously, and make every donation go even further by matching their gift.

You can also build excitement and awareness for your fundraising by trying any of these other tried and true workplace winners to bring in a few extra bucks!



Morning tea for the kids

Got some staff who are whizzes in the kitchen? Invite them to a morning tea bake off with tasty treats being sold in support of Ardoch's life-changing work.

It's one of the only times when going back for seconds (and thirds!) will be for the greater good.



Book swap sale

It's not just educational books that can help kids in disadvantaged communities learn – your old paperbacks could also prove valuable!

Ask your team members to donate their well-read books to the cause, and to make a small donation with every book swapped.



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WORKPLACE WINNERS

Inter-Office Tournament

Be it soccer, ping-pong or foosball, only one department can walk away with the golden cup!

A great way to build team spirit (and a little healthy competition) this fundraiser can be charged per team and even run of a few weeks so everyone's got the chance to get involved.



Physical Challenge

Support your staff to overcome a physical challenge while supporting children overcome social and economic disadvantage to reach their potential.

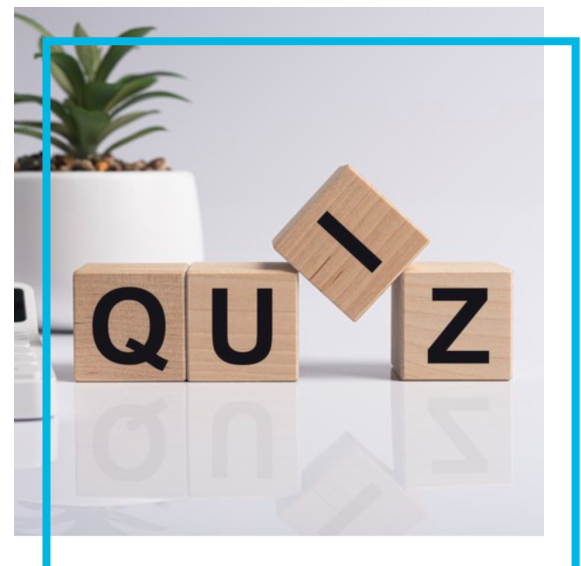
We'll support your staff with their own online fundraising pages and advice, while you can help spread the word and even match the donations they receive.



Trivia Night

Give your team the chance to prove their general knowledge by setting up a trivia night.

You get to write the questions, and the team entrance fees will help support kids to build their knowledge too.



ARDOCH FUNDRAISING GUIDELINES

In order to comply with State and Territory legislation, Ardoch must approve and authorise all third-party fundraising activities that directly raise money for Ardoch. Each application will be assessed to ensure compliance with the organisation's standards of conduct.

If you are an existing Ardoch corporate partner, you will have already been issued with a Letter of Authority to Fundraise. If you are unsure, please contact our Senior Partnerships Executive Shawn Graetz at fundraising@ardoch.org.au

Ardoch Fundraising Guidelines

1. All constituent details of the approved fundraising activity are the sole responsibility of the applicant, as set out in the Authority to Fundraise form.
2. The organiser must comply with obligations imposed by the Charitable Fundraising Act and applicable State/Territory laws and regulations.
3. All relevant permits and licenses for the activity must be secured by the event organiser.
4. Any and all promotional material and collateral produced in conjunction with the proposed fundraising activity must clearly state that this event is 'raising funds for Ardoch', as opposed to an Ardoch Limited-managed event.
5. Any use of Ardoch's logo is to be approved prior to publication by an authorised representative of Ardoch Limited.
6. Ardoch alone is authorised to issue a tax- deductible receipt for funds raised and donated to Ardoch Limited. Please note that the Australian Tax Office has ruled that donations are not tax deductible if the donation involves the exchange of money for goods and/or services such as raffle tickets, competition or event entry tickets. In order to comply with State and Territory legislation, Ardoch must approve and authorise all third-party fundraising activities that directly raise money for Ardoch. Each application will be assessed to ensure compliance with the organisation's standards of conduct.
7. A detailed income and expenditure form must be filled out and accompany any donation.
8. Funds raised must be reconciled with Ardoch no later than 10 working days after the event or activity.
9. Funds raised can be deposited directly into Ardoch Ltd bank account, mailed in as a cheque, or donated via the application on our website.
10. Name: Ardoch Current Account
Bank: NAB
BSB: 083-419
Account Number: 18-008-5506
(Please use your name as the reference so that we can send you a tax receipt.)
11. Ardoch is unable to provide insurance of any kind, including public liability, for your event. Ardoch cannot be held responsible for any accident or injury sustained over the course of your event. Ardoch reserves the right to refuse or cancel the Authority to Fundraise if it is decided the activity is not in the best interests of the organisation.

Authority To Fundraise Form

New corporate partners are required to complete and return this form to Ardoch prior to the commencement of any fundraising activities.

Name of person organising activity:

Name of organisation (if applicable):

Street Address:

State:..... Postcode:

Postal Address (if different from above):

Telephone:..... Mobile:

Email:

Title of Event/Activity:

Proposed date of Event/Activity:

Proposed Venue of Event/Activity:

Venue Address:

State:..... Postcode:

Venue Contact:..... Phone:

Start/Finish time of Event/Activity:

Brief description of fundraising activity:

Proposed number of attendees:

Total estimated income generated at event:

Total estimated expenses of the event:

Proportion of above income to be donated to Ardoch after expenses):

How will you be raising the funds to be donated to Ardoch:

Any other charities benefitting from this event: YES / NO

If so, who?:

Declaration: I hereby declare that the information I have provided to Ardoch in the above form is true and correct. I have read and understand the Fundraising Guidelines and agree to abide by all conditions therein. I agree to act in a professional manner and uphold the integrity and values of Ardoch. I understand that Ardoch reserves the right to withdraw support for my event/activity if I am found to be in breach of the Fundraising Guidelines.

Print Name:

Signed:

Date:

FIND OUT MORE

For further information on how you can further support Ardoch through Corporate Fundraising, please contact:

SHAWN GRAETZ

Senior Partnerships Executive

Email: fundraising@ardoch.org.au

Phone: (03) 9537 2414

